

Interview Transcript Grading Rubric | BUSI815_B02_202130

Criteria	Ratings				Points
Content - Transcript	<p>14 to >12.0 pts</p> <p>Advanced</p> <p>The content consists of a verbatim transcript for minimum of 5 minutes of each recorded interview; Identifying information (names/position titles etc.) have been removed necessary to preserve participant confidentiality.</p>	<p>12 to >11.0 pts</p> <p>Proficient</p> <p>1 of the below criteria is not met: The content consists of a verbatim transcript for minimum of 5 minutes of each recorded interview; Identifying information (names/position titles etc.) have been removed necessary to preserve participant confidentiality.</p>	<p>11 to >0.0 pts</p> <p>Developing</p> <p>2 or more of the below criteria are not met: The content consists of a verbatim transcript for minimum of 5 minutes of each recorded interview; Identifying information (names/position titles etc.) have been removed necessary to preserve participant confidentiality.</p>	<p>0 pts</p> <p>Not Present</p>	14 pts
Content - Coding	<p>14 to >12.0 pts</p> <p>Advanced</p> <p>The transcript has visible coding either using highlighting/balloon comments (Word) or Table (Excel); the coding identifies the emergent themes between the interview transcripts; the themes identified relate to the purpose of the interview topic.</p>	<p>12 to >11.0 pts</p> <p>Proficient</p> <p>1 of the below criteria is not met: The transcript has visible coding either using highlighting/balloon comments (Word) or Table (Excel); the coding identifies the emergent themes between the interview transcripts; the themes identified relate to the purpose of the interview topic.</p>	<p>11 to >0.0 pts</p> <p>Developing</p> <p>2 or more of the below criteria are not met: The transcript has visible coding either using highlighting/balloon comments (Word) or Table (Excel); the coding identifies the emergent themes between the interview transcripts; the themes identified relate to the purpose of the interview topic.</p>	<p>0 pts</p> <p>Not Present</p>	14 pts
Structure - Format	<p>12 to >10.0 pts</p> <p>Advanced</p> <p>The assignment utilizes template provided in the course to include identifying the content by individual, distinguishing the interviewer from the interviewee; adheres to format requirements for the title page; an abstract is present and identifies the interview topic and purpose.</p>	<p>10 to >9.0 pts</p> <p>Proficient</p> <p>1 or more of the below criteria are not met: The assignment utilizes template provided in the course to include identifying the content by individual, distinguishing the interviewer from the interviewee; adheres to format requirements for the title page; an abstract is present and identifies the interview topic and purpose.</p>	<p>9 to >0.0 pts</p> <p>Developing</p> <p>2 or more of the below criteria are not met: The assignment utilizes template provided in the course to include identifying the content by individual, distinguishing the interviewer from the interviewee; adheres to format requirements for the title page; an abstract is present and identifies the interview topic and purpose.</p>	<p>0 pts</p> <p>Not Present</p>	12 pts

Total Points: 40